



# ACTIVITIES REPORT 2022



# Get to know 15 FAS's historic achievements for the Amazon

The publication of this report comes at a special time: we are celebrating 15 years of working in the Amazon. For this reason, exceptionally, our highlights show the time frame of this decade-and-a-half-long history. In 15 years of presence and care for the Amazon region, FAS has built a sustainable development legacy, improving the local population's quality of life and valuing the region's diversity. Check out some of our main achievements:



**1** **21,526 families**

**+** directly benefited from FAS programs and projects in the Amazon.

Empowerment



**5** **87% reduction in school dropout**

rates and an 84% reduction in the rate of young people without documentation, between 2019 and 2022, in 9 municipalities with FAS education projects.

Education | Health | Empowerment



**2** **802**

communities, localities, and villages benefited in the Amazon.

Environmental Conservation | Empowerment



**6** **40% reduction in deforestation**

in 16 Conservation Units\* with FAS's programs. Support for the protection of 10,9 million hectares of Amazon rainforest.

Environmental Conservation



**3** **140 million hectares**

**+** area with FAS operations.

Environmental Conservation | Empowerment



**4** **2,305 people served**

**+** and 999 health professionals trained in health projects. 66 telehealth hubs installed in 22 municipalities.

Environmental Conservation



**7** **5 territories overcame extreme poverty**

and a 202% increase in Conservation Units residents' family income through the Bolsa Floresta Program, an Amazonas State Government public policy implemented by FAS.

Environmental Conservation | Income



**8** **1,017 community leaders**

trained, of which 52% are women; and 35 meetings promoted by FAS, strengthening 19 Conservation Units' parent associations.

Empowerment

The highlights presented here are an adaptation of the executive summary "FAS: 15 years in 15 historic achievements for the Amazon" (2023), a special publication in celebration of the institution's 15th anniversary.

\*\*Deforestation data disaggregated by UCs between the periods 2003 to 2021. Source: PRODES/INPE.



9

### 105 indigenous athletes

supported by FAS. Participation in 22 sports championships and 54 medals won.

Empowerment

13

### 9 states of the Brazilian Amazon

supported to structure state REDD+ policies in partnership with civil society organizations.

Environmental Conservation | Research, Development and Innovation

10

### 66% increase in fishermen's average income

between 2016 and 2020, with FAS's support for sustainable fish handling

Income | Entrepreneurship

14

### 30 independent financial audits

approved with no reservations

Management and Transparency

11

### The 1st Amazon Sustainable Business Incubator

certified by Cerne (Reference Center for Support to New Ventures) is led by FAS. Between 2017 and 2022, forest enterprises incubated by the initiative earned R\$ 3 million.

Income | Entrepreneurship

15

### More than R\$ 328 million invested

in sustainable development programs and projects in the Amazon with support from 344 partners.

Management and Transparency

12

**R\$ 100 million gross revenue\*\* for Amazonian populations, with R\$ 15 million coming from community-based tourism business and R\$ 85 million from Amazon bioeconomy production chains.**

Income | Entrepreneurship

\*\*The R\$ 15 million revenue from sustainable tourism initiatives refers to the period between 2017 and 2022. The R\$ 85 million revenue from Amazon bioeconomy productive chains refers to the period from 2016 to 2020.



Visit our special page and learn more about the history and the 15 years of FAS.



# SUMMARY



The historical Punã house, previously in ruins, was renovated by FAS and became a center for education, arts and culture. The renovation project happened in partnership with Petrobras. Photo: Rodolfo Pongelupe



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# PRESENTATION

The year 2022 will be remembered for the escalation of deforestation and environmental crimes in the Amazon. Consequently, the electoral process in Brazil brought negative attention to the Amazon as never seen before. The presidential election pointed, towards the end, to a new scenario for a reversal of the destruction and impoverishment in the Amazon region.

Attentive to this scenario, FAS has advanced in socio-environmental agendas, reaching outstanding achievements. It's worth noting that FAS became responsible for the Guardiões da Floresta Program implementation, a reformulation of the Bolsa Floresta Program. The program's benefits have been readjusted and the investments come from the Amazonas Government's budget. We began the new cycle with a sense of achievement and reaffirmed responsibility for this unprecedented institutional arrangement.

The long-awaited retreat of the pandemic also marked 2022. Back to face-to-face activities, we also customized the incorporation of remote and hybrid working modalities into our daily lives, allowing for great dynamism. These gains do not erase marks of suffering for the loss of loved ones in FAS, in our team's families, and in our institutional ecosystem.


In 2022, our systemic approach got international recognition – when the German Government selected FAS to manage the Forest Fund with funding from KfW – and national recognition, as exemplified by the award granted to us as the Best NGO in the Amazon that year. We have expanded the number of beneficiaries of our programs to 59,088 people, with significant socio-economic milestones. Our education projects create horizons of opportunity for young people in the deep Amazon. Additionally, we consolidated the structuring of productive and service chains in the Amazon bioeconomy and entrepreneurship.

By structuring new programs and projects, we have expanded FAS's operations in the Amazon. We have strengthened our diversity and gender policy, embraced the challenge of growing our team while maintaining the excellence of our institutional performance and impact, and made significant progress in digital transformation. Management and transparency were fundamental to winning government calls for proposals and attracting relevant financial support.

Lastly, we thank those who have contributed to FAS. Without the engagement of our 344 funding and institutional partners and 43 advisors, we would not have achieved such significant results in such an adverse context. They give us the strength to continue dreaming and working for a living Amazon, with and for all people.



**Virgilio Viana**  
General Superintendent  
of FAS



**Benjamin Sicsú**  
Chairman of the Board  
of Directors of FAS



The Piagaçu-Purus Sustainable Development Reserve, where we develop telehealth and community infrastructure projects. Photo: Bruno Kelly

# WHO WE ARE

The Foundation for Amazon Sustainability (FAS) is a civil society and non-profit organization created in 2008 that promotes sustainable development in the Amazon. Recognized as a social assistance entity, FAS works to guarantee the rights of traditional populations in riverside communities, indigenous peoples, quilombo residents, and peripheral populations through research, development, and innovation.

## PURPOSE

To perpetuate the living Amazon with and for all people

## MISSION

To contribute to the environmental conservation of the Amazon by valuing the living forest, its biodiversity, and the improvement of riverside communities' quality of life, associated with the implementation of knowledge on sustainable development.

## VISION

To be a world reference in solutions for sustainable development in the Amazon by valuing the living forest and its socio-biodiversity, community empowerment, and expanding and strengthening partnerships.

## PUBLIC



Beneficiaries



Funders



Other partners

## VALUES

- ◆ Transformative passion
- ◆ Responsible making
- ◆ Systemic approach
- ◆ Shared knowledge
- ◆ Efficient management and governance

## FAS TEAM

<b>139</b>	<b>20</b>	<b>08</b>	<b>09</b>
Employees	Trainees	Volunteers	Consultants (formal)

◆ Learn more on page 29



# WHERE WE OPERATE





A riverside community in the municipality of Beruri (AM), where FAS develops the Escola D'água Brasil project, a partnership between FAS and Swarovski to conserve water resources. Photo: Laryssa Gaynett

### PAN-AMAZON



**08**  
Countries

**06**  
International  
cooperation  
agendas

**183**  
Institutions engaged  
in SDSN Amazônia

### BRAZILIAN AMAZON



**09**  
States of the  
Brazilian Amazon\*

**15**  
Partner  
organizations

**12**  
Workshops

\*Data regarding the "Unlocking and Leveraging Low Emissions Development" project

### STATE OF AMAZONAS



**140 million**  
hectares in 79 territories  
(Conservation Units, Indigenous  
Lands, and municipal seats)

**802**  
Communities,  
localities, and  
villages

**21.526**  
Families  
benefited



# HOW WE OPERATE

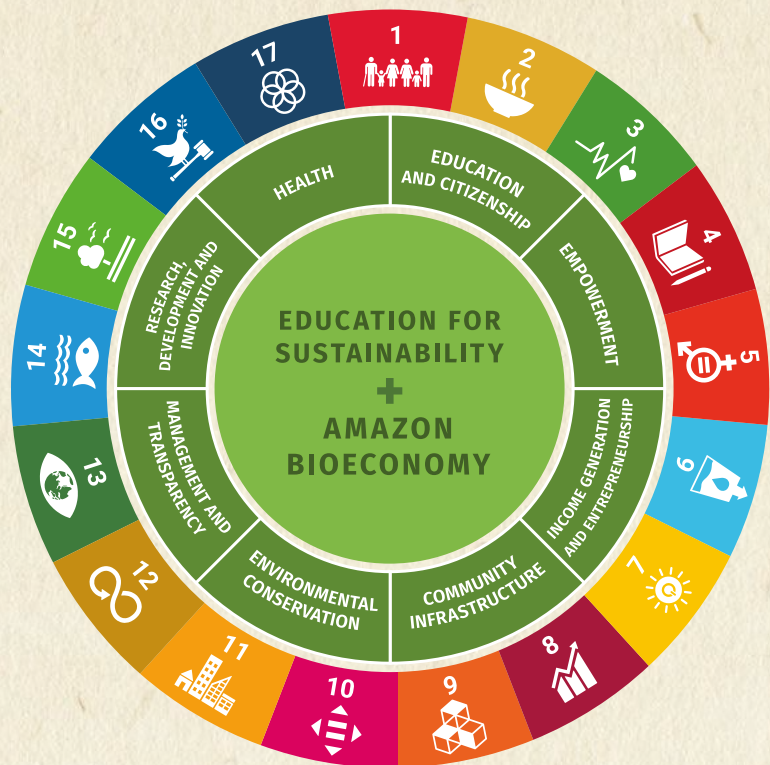
The Amazon is formed by a rich and interconnected mosaic of social, environmental, cultural, technological, and economic matters. FAS's systemic vision, illustrated in the mandala below, is based on Amazonian complexities and structures strategies for the sustainable development of the region. FAS bases its actions on 15 years of experience, more than 900 participatory workshops, and over 5 thousand programs and projects in territories, communities, villages, and neighborhoods in the Amazon. Our institutional approach considers the 17 Sustainable Development Goals (SDGs) and is structured around 8 axes of action and 2 priority focus areas. Meet them below:

## EDUCATION FOR SUSTAINABILITY

The promotion of engagement with sustainability in the Amazon must be based on a relevant, contextualized, and innovative citizen education, capable of recognizing regional diversities and stimulating the integral formation of people to be protagonists of social, economic, and environmental development in the region.

## AMAZON BIOECONOMY

The Amazon bioeconomy is a promising activity for the sustainable development of the region. This definition covers the set of economic activities related to production chains based on the management and cultivation of native biodiversities, such as biocosmetics, biopharmaceuticals, biocolors, fibers, and other production chains. Environmental services, as well as community-based tourism, can also be considered part of the Amazon bioeconomy.



Visit the United Nations website and learn more about the Sustainable Development Goals (SDGs).



During Amazon Week, FAS gathered thousands of people in events focused on environmental awareness in Manaus (AM).

### HEALTH

Attention to riverside communities' early childhood, capacity building for community agents, telehealth, and public health policies.

### RESEARCH, DEVELOPMENT, AND INNOVATION

Adoption and adaptation of sustainable technologies for regional development with the proposal of innovative solutions, development of institutional arrangements aimed at technical-scientific research, systematization, and knowledge dissemination.

### MANAGEMENT AND TRANSPARENCY

Independent audits, opinion polls, compliance, effective results and impacts, management of projects and systems, management and valorizing of people and teams, fundraising, institutional communication and relationships.

### ENVIRONMENTAL CONSERVATION

Rewarding environmental services, participatory environmental monitoring, encouragement to reduce deforestation and forest fires, and biodiversity conservation.

### EDUCATION AND CITIZENSHIP

Relevant education and citizenship, the establishment of new bases for contextual learning, education observatory, public policies in education, advising and guarantee of rights aimed at children and teenagers' socio-emotional development.

### EMPOWERMENT

Support for associativism, gender equity and diversity, capacity building for leaders, and community and indigenous protagonism.

### INCOME GENERATION AND ENTREPRENEURSHIP

Support for vocational production chains, technical assistance, and rural and forestry extension, support for entrepreneurship/bioeconomy, and sustainable business incubator.

### COMMUNITY INFRASTRUCTURE

Structuring actions focused on communication, digital inclusion, transportation, drinking water, electricity, and basic sanitation availability.

To learn more about the systemic approach concept adopted by FAS, please read the article "Systemic Approach to Sustainable Development in the Deep Amazon."





# TIMELINE

Start of FAS and partnership with Bradesco | REDD+ project at the Juma RDS (AM), the first in the world to receive international certification for deforestation prevention

**2008**

Coca-Cola becomes a FAS's partner | Contribution from the Amazon Fund to the Bolsa Floresta Program

**2009**

Samsung supports FAS's education projects | Forest Fest Festival

**2010**

Google and FAS launch Street View on the Amazon

**2011**

International certification for deforestation prevention

**2012**



**2017**

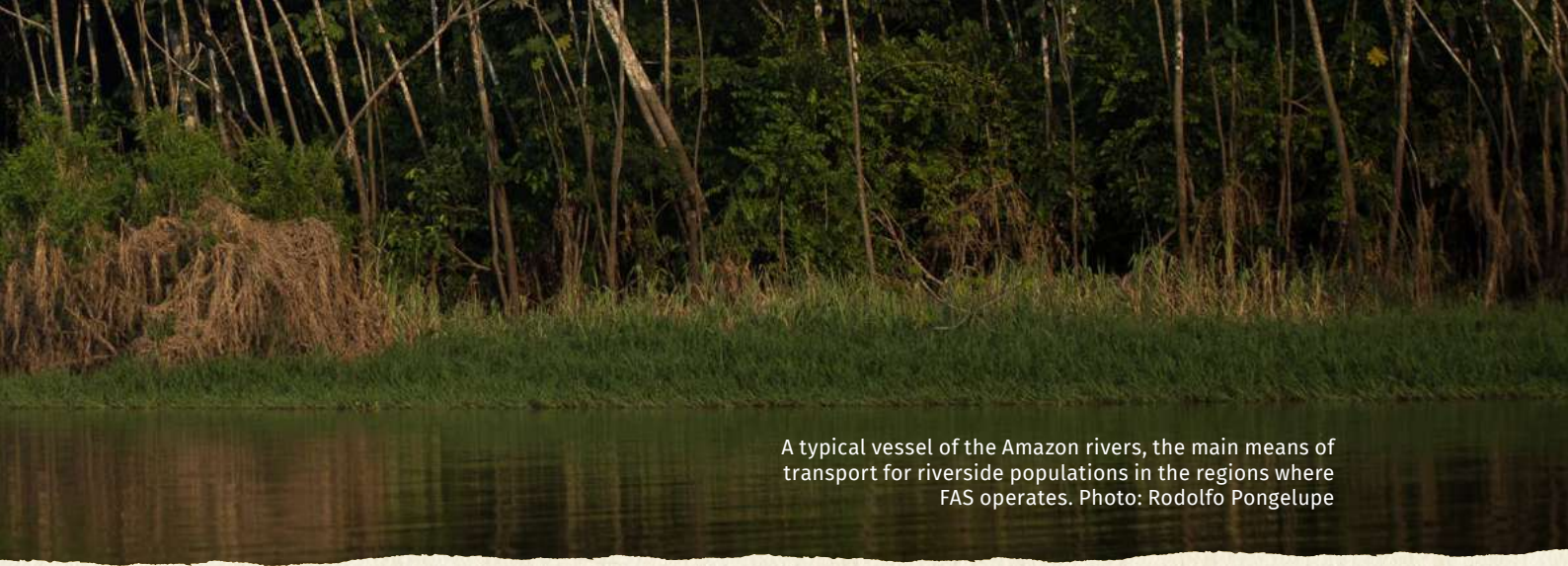
Best NGOs Award for the Best NGO in the Amazon | 1st NGO to receive the Amazon Quality Award (PQA) | Formulation of the 2030 Strategic Planning

**2018**

FAS's 10th anniversary | Merit Award Certificate from the Amazonas Legislative Assembly | André and Lucia Maggi Award | Ranking in the Best NGOs Award's 100 Best NGOs of 2018 | ODS Brazil Award | Honorable Mention from the Amazon Quality Award (PQA)

**2019**

Winner of the Unesco-Japan's Education for Sustainability Prize and creation of the first higher education course in a Conservation Unit | Best NGOs Award 2019: Best NGO in the North region | Banco do Brasil Foundation Award for Social Technology | Amazon Quality Award 2019



A typical vessel of the Amazon rivers, the main means of transport for riverside populations in the regions where FAS operates. Photo: Rodolfo Pongelupe

Technical course in sustainable production in the Uacari Sustainable Development Reserve (RDS) | Partnership with Sebrae for the Riverside Entrepreneurship Project | Start of the first project with the Municipal Fund for Children and Teenagers

**2013**

FAS receives the Von Martius Sustainability Award and the ODM Brazil Award | Launch of the SDSN Amazônia network

**2014**

1st Sustainability Festival in Manaus | Impact Hub incubation at the FAS headquarters | FAS receives the Hugo Werneck Award for Sustainability & Love of Nature

**2015**

FAS wins the Calouste Gulbenkian Award | Environmental Management Award in the Amazon Biome "Environmental Monitoring, Control, and Recovery"

**2016**



**2020**

Creation of the Covid Amazon Alliance and the Health in the Forest Program | FAS's brand repositioning, becoming the Foundation for Amazon Sustainability

**2021**

Best NGOs Award: Best NGO in Brazil in 2021 and in Amazonas | Partnership with Unicoba in a project that brings solar energy to riverside communities | Creation of the Entrepreneurship and Sustainable Business Program



**2022**

One of the 100 Best NGOs in Brazil and the best NGO in the Amazon | Article on FAS's method wins 1st place in the Ipea Award for Excellence in Research | FAS holds the 1st socio-environmental communication hackathon in Brazil | 1st NGO in the world using SAP technologies to manage sustainability programs and data transparency | In an international call for proposals, FAS is selected to manage the Forest Fund



Children competing in the Forest Olympics in the municipality of Fonte Boa (AM), an initiative to encourage sports carried out by FAS. Photo: Bruna Martins

## EDUCATION AND CITIZENSHIP



To engage and empower Amazonian peoples in the region's sustainable development, FAS invests in education programs and projects from childhood to adulthood. In 2022, FAS revitalized another Innovation and Education Center for Sustainable Development (NIEDS), this time in the Paraíso Community, in the Cujubim Sustainable Development Reserve (RDS) in Amazonas.

The centers are spaces maintained by FAS and have infrastructure and resources to support the education of dozens of students, in collaboration with residents and municipal and state agencies. In schools based in the nine NIEDS, 925 students participated in actions focused on education in 2022. In three FAS centers, basic and advanced

computer courses benefited 120 students in Conservation Units, a partnership with the Technological Education Center of Amazonas (Cetam) and Americanas.

Contributing and establishing a dialogue with Amazon's various educational realities is one of FAS's guidelines, which served 315 communities and impacted the lives of more than 13,700 people in two states of the Brazilian Amazon in 2022. Among the 19 projects and 48 actions developed during this period, there are also initiatives for environmental education and to encourage citizenship, the arts, and sports. Highlights: the 1st Forest Educators Meeting, held in Manaus with a tribute to Darcy Ribeiro, and the return of major face-to-face events, such as the Forest Olympics.

## EDUCATION IN NUMBERS



**15**

Communities and localities served



**46**

Courses and workshops



**925**

Students in Innovation and Education Centers for Sustainable Development (NIEDS)



**13.778**

People impacted

“ For my community, which has hosted an Olympics before, (the project) left more companionship. We now play dodgeball, volleyball [...] This persists in the community: both the collective work and the unity of each community, as well as the love of the sport. ”

Ana Santos,  
student and resident of the Maracanã Community in the Uatumã Sustainable Development Reserve (RDS) (AM)



FAS held the 1st Forest Educators Meeting - Darcy Ribeiro Centennial in honor of one of the greatest Anthropologists and Educators in Brazil, bringing together more than 30 teachers, managers, students, and institutions in the region. Photo: Samara Souza



FAS programs and projects are designed and built along with traditional communities and populations in the Amazon. Photo: Silvio Rocha

## EMPOWERMENT



Despite being a majority in the population, Amazonian women continue to face unequal treatment in the workplace and political representation. FAS believes the fight against discrimination must be integrated into the mission of keeping the Amazon alive. In commitment to the goal of gender equality (SDG 5), the Foundation carries out and supports projects that bring attention to women's rights and promote the access of the female public to health, education, leisure, career opportunities, and entrepreneurship.

In the Bolsa Floresta Program (now called the Guardians Of The Forest Program), a public policy implemented by FAS, women are 64% of the beneficiaries. There are more than 6,500 riverside women in the Amazon who are responsible for managing the income that activates the economy and boosts their communities.

Also completed in 2022, the “Let Her Play” initiative showed that sport can be a great tool for reducing gender stereotypes.

Developed along with 60 young people in local communities, the project stimulated inclusive sports activities in partnership with the Amazonas' State Secretariat for Education and Sport (SEDUC). The practice of sports was complemented with workshops on self-esteem and ethnic-racial relations, gender identities, sorority, and menstrual health, among other topics.

FAS also contributes to indigenous strengthening and empowerment in the Amazon. In addition to encouraging indigenous athletes in the archery and canoeing categories, in 2022, FAS has invested R\$ 60 thousand in logistical support actions to articulate events among entities and leaders of the indigenous peoples in the region. In June, we held the 1st FAS Indigenous Program Strategic Planning, which brought together and counted on the collaboration of 14 Amazonian indigenous organizations.

## EMPOWERMENT IN NUMBERS



**101**

101 Empowerment actions



**35**

Leadership meetings so far



**16.485**

People involved in empowerment actions



**39%**

Women's participation in empowerment actions

“ Participating in the indigenous canoeing competitions project means taking my people to the sport. It means representing all the indigenous women of the community, our Kambeba people. I want to make my village proud. ”

Thais Pontes Yacitua,  
an indigenous athlete from the Kambeba people and a member of the FAS canoeing incentive project.



The "Let Her Play" project promoted workshops on gender equity in the Tumbira riverside communities, in the Rio Negro Sustainable Development Reserve (RDS), and in Três Unidos, in the Rio Negro Environmental Protection Area (APA). Photo: Emile Gomes.



Organized by FAS in Manaus (AM), the pirarucu fairs disseminate and stimulate the economy of sustainable fisheries management in the Amazon. Photo: Samara Souza

## ENTREPRENEURSHIP AND INCOME



In the Amazon, the businesses and solutions led by local populations have shown that the economy in the region can (and should) be green, sustainable, and inclusive. This is the case of Garrido's Lodge (Pousada do Garrido). This community enterprise in the Community of Tumbira (AM) earned more than R\$ 400 thousand in 2022 and became the first company to graduate from FAS Business Incubator.

With a management method based on entrepreneurial training, capacity building, and access to capital and markets for sustainable businesses in the Amazon, the FAS incubator was recognized with the Reference Center for Support to New Ventures' (Cerne 1) certification of processes and practices. This is the first time this certification has been granted to a third-sector incubator in Brazil.

With FAS's support, the work of 10 groups of artisans from the Amazon was featured

at the 23rd National Crafts Business Fair (Fenearte), one of the largest and most important in the sector. FAS also encourages the development of the Amazon bioeconomy, which generates income for thousands of Amazonian families, such as the handled pirarucu fishing in the Mamirauá and Piagaçu-Purus Sustainable Development Reserves. During the 2022 harvest period, FAS supported the commercialization of 105 tons of pirarucu, which generated a gross revenue of R\$ 1,083 million. Over 25 tons of fish were sold in pirarucu fairs held in Manaus.

Speaking of fairs, FAS Fairs are already a tradition in the capital of Amazonas, a sustainable cultural option for the Manaus residents, and a showcase for local creative and green economy entrepreneurs. In 2022, 593 exhibitors participated in the nine editions of the Fair, with an overall audience of over 25 thousand people.

## ENTREPRENEURSHIP AND INCOME IN NUMBERS



**62**

Ventures supported



**582**

Families served



**R\$ 124 thousand**

Credit destined for sustainable business in the Amazon



**R\$ 7 million**

Faturamento de negócios sustentáveis apoiados pela FAS em 2022

*“ It is a clean income generation source, which does not harm the environment. You can go into the forest to work on the resources we have here, all in harmony with nature. ”*

José Monteiro, known as Papa, entrepreneur of Pousada Mirante do Uatumã, a lodge in the Uatumã Sustainable Development Reserve (AM)



In 2022, we held nine editions of the FAS Fair with an estimated participation of more than 25,560 people. Photo: Larissa Silva



In the Boa Esperança Community (AM), located in the Amapá River Sustainable Development Reserve (RDS), the Solar Community Hub offers connectivity and structure for education, health, and environmental monitoring actions. Photo: Rodolfo Pongelupe

## COMMUNITY INFRASTRUCTURE



An essential part of FAS's actions is to develop technologies that respond to historical problems in the Amazon, such as poor sanitation and renewable electricity. Since 2009, our support for community infrastructure comprises participatory surveying, bioclimatic architecture\*, prioritizing renewable energies, and valuing native raw materials and local labor.

In 2022, the first Solar Community Hub in the Brazilian Amazon was inaugurated. The structure – made of containers and a solar-powered system – provides free internet access and education and health services to more than 1,500 riverside residents in the Amapá River Sustainable Development Reserve (RDS) (AM). The project is a partnership among FAS, Dell

Technologies, Computer Aid International, Intel, and Microsoft.

In the urban Amazon, Manaus received two extra Voluntary Drop-off Points (PEVs) installed on the Platform of the Ecological Restoration and Sustainable Urbanization Project (REUSA) in the neighborhood of Redenção, and in Marina do Davi, one of the main river terminals in the city.

They are selective collection stations built with durable and easy-to-maintain materials available to society, adding to six other VDPs distributed throughout peripheral areas of the capital. The initiative is part of the Manaus Circular project, in partnership with Coca-Cola Brasil, Remada Ambiental, and the Manaus City Government.

\*Bioclimatic architecture seeks to benefit from local climatic conditions to provide environmental comfort with little or no energy consumption". (source: Ca2)

## COMMUNITY INFRASTRUCTURE IN NUMBERS



66

Active telehealth hubs



109

Community infrastructure projects



119

Communities benefited from infrastructure projects



14.397

Families benefited

“Everybody who goes through Marina do Davi now has a Voluntary Drop-off Point (PEV). We are going to pick these materials and take them to the association so that we can generate income for our comrades.”

Valdirene Silva,  
waste picker and executive director of Eco  
Cooperativa, in Manaus (AM)

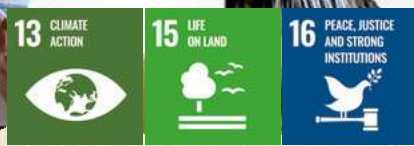


Santa Helena do Inglês Community (AM), in the Rio Negro Sustainable Development Reserve (RDS), where FAS conceived the Sempre Luz project along with Unicoba. Photo: Rodolfo Pongelupe



Participatory workshops and leadership meetings, engaging the benefited communities, are essential stages in the Guardiões da Floresta Program. Photo: Silvio Rocha

## ENVIRONMENTAL CONSERVATION



Conserving the Amazon and its biodiversity is a task for many hands, which takes on several shapes, such as protecting forests and rivers, empowering traditional peoples, and promoting strong and inclusive environmental legislation. From 2008 to 2022, FAS managed and implemented the Bolsa Floresta Program (PBF), an Amazonas State Government public policy. Also in 2022, the program was restructured into the “Guardiões da Floresta Program”. In this new phase, the program expanded into 28 Conservation Units and will reach up to 13 thousand people.

With funding from the Andes Amazon Fund (AAF) and support from the State Secretariat for the Environment (Sema/AM), FAS also leads a project that aims to create and implement protected areas in the Amazon. The initiative aims to support the State Government in creating and consolidating environmental governance strategies in priority regions. On another front of the project, the “I Care For the Amazon” campaign publicized the importance of protected areas and reached

more than 3 million people through press activities, on the streets, and on social media. Also in the field of public policies, the “Unlocking and Leveraging Low Emissions Development” project aims to contribute to the development, implementation, and adaptation of subnational plans to combat illegal deforestation and forest fires, enabling the states in Amazônia Legal to access the carbon market through the ART/TREES Standard. Among the 2022 actions, we held nine workshops on environmental safeguards with Amazonian indigenous populations and a technical seminar, bringing together representatives of the nine states of the region and implementing partners for leveling and training in the standard.

The project happens in partnership with the Governors' Climate and Forests Task Force (GCFTF) in Brazil and the United Nations Development Programme (UNDP), with funding from the Norwegian Ministry of Climate and Environment, and support from non-governmental organizations in the Amazon.

## CONSERVATION IN NUMBERS



12%

Reduction in deforestation in areas with FAS operations



28

Conservation Units covered by the Guardiões da Floresta Program



417

Communities participating in the Guardiões da Floresta Program



9.347

Families registered in the Guardiões da Floresta Program

*“ The program meant quite a change because it looked at the riverside area. For us, it's super important to have FAS as a partner. People used to not preserve the Reserve and today they have the initiative to protect ”*

Vaneza Ferreira,  
resident of the Caióé Community in the Puranga Conquista Sustainable Development Reserve (RDS) (AM)



In December 2022, partners and funders of the Janela B project met in Manaus (AM) to learn more about the ART/TREES Standart. Photo: Michael Dantas



A study by the Amazon Bioeconomy Hub, a network supported by FAS, points out that post-Covid economic recovery measures did not consider the pandemic's socio-environmental impacts in the Amazon.  
Photo: Rodolfo Pongelupe

## RESEARCH, DEVELOPMENT, AND INNOVATION



Over the last 15 years, FAS has based its performance on research, development, and innovation of sustainable solutions. An expressive part of this work is in the article “Systemic Approach to Sustainable Development in the Deep Amazon” which, in 2022, won 1st place in the Ipea Roberto Campos Research Excellence Award.

In a Brazilian election year, FAS launched a study with an unprecedented focus on Amazonians and their priorities. Among the main outcomes, the opinion poll pointed out that 84.5% of voters in the region think the Amazon conservation should be part of the presidential plans.

In the scope of solutions aimed at Community infrastructure, the Sempre Luz project, developed along with Unicoba, installed a photovoltaic solar energy system in the Santa Helena do Inglês community, in the Rio Negro Sustainable Development Reserve (RDS) (AM) in 2021. In 2022, the same community received the Cabloco Ice Project, aimed at generating income and

fostering entrepreneurship, which will build an ice production unit with a clean energy generation system. The initiative is a partnership between FAS and Positivo through the Bioeconomy Priority Program (PPBio).

The outcomes from the foundation's work with a focus on stimulating the Amazon bioeconomy were also featured in a series of meetings held in the first half of the year with representatives of the financial sector, international cooperation, multilateral organizations, and the Brazilian embassy in the United States.

Since 2014, SDSN Amazônia has worked with more than 180 organizations and aims to integrate countries in the Amazon Basin, engaging organizations and civil society to promote practical and viable solutions for the sustainable development of the Pan-Amazon. It was created by the United Nations (UN) and operates under the Foundation for Amazon Sustainability (FAS) coordination.

## RESEARCH IN NUMBERS



35

Research projects



10

Articles published in scientific journals and events



2.824

Respondents in the "What the Amazon Thinks" survey in the 9 states in the Amazon



4.063.58

People reached by the "I Vote for a Living Amazon" campaign

*"We are more than 20 million people, living in about 59% of the national territory. We want to see projects about the future for our region, commitment to our land and to our people"*

Samela Satere Mawé,  
indigenous and environmental activist



In 2022, we held the "I Vote for a Living Amazon" campaign, whose objective was to raise awareness among the population about the importance of political proposals in favor of the environment. Photo: Brunno Pacifico/Comitê Chico Mendes



FAS project supports vaccination campaigns in the interior of the Amazon. Photo: Laryssa Gaynett

## HEALTH



Health is an urgent matter for Amazonians. FAS is well aware of this need and works to expand access to health services in the region. In 2022, FAS carried out 1,074 appointments through a telehealth system, 1,596 teleorientations with community health agents, and the training of 276 professionals in the area, distributed among medical specialties, physiotherapy, and nursing, on topics such as vaccination and strategies to fight epidemics.

The coronavirus continued to be treated with attention and assistance focused on vulnerable populations living in remote

areas. In partnership with USAID, NPI EXPAND and Sitawi Finanças do Bem, FAS has distributed Covid-19 tests, developed campaigns to combat fake news about the vaccine, and supported vaccination against the virus and other disease-causing agents in municipalities in the interior of the Amazon.

Given the vastness of the Amazon territory and its challenges of displacement, the internet connection is an ally to promote basic health care. The program currently has 95 connectivity spots installed in 29 municipalities, 22 Conservation Units (UCs), and 16 Indigenous Lands (TIs).

## HEALTH IN NUMBERS



95

Connectivity spots installed for healthcare appointments



1.074

Appointments through the telehealth system



276

Health professionals trained



967

Communities, villages, and neighborhoods served

“ As a professional, it is very important to seek knowledge. We need support to do what we do. In the course, we were able to go deeper into the subject of what the coronavirus and the vaccine are and bring this information to users ”

Diana Ferreira do Vale,  
endemics community agent and participant in a course on vaccination in the municipality of Iranduba (AM)



As of 2023, FAS takes a vacancy in the State Health Council of Amazonas. The Foundation will represent socio-environmental organizations by supporting decision-making to improve Amazonians' quality of life and health. Photo: State Health Council of Amazonas



Held annually, the Management and Planning Workshops promote integration among the FAS team. Photo: Bruna Martins

## MANAGEMENT AND TRANSPARENCY



Caring for the people who care for the Amazon is at the heart of FAS. This motivation inspires our dedicated team, which operates in urban centers and indigenous and riverside communities in the Amazon. To better contribute to the region, FAS bases its practice on passionate collaborative doing and transforming will that complement our systemic view under efficient, responsible, transparent, and ethical management.

Our combination of values and work earned us, once again, the recognition as the Best Civil Society Organization in the state of Amazonas in the Best NGOs 2022 Award. This initiative gives visibility to third-sector organizations with excellence in management, governance, transparency, and financial sustainability.



Access our Code of Conduct, Principles of Ethics, and Sustainable Living



FAS is constantly developing and improving its financial and administrative control and project management internal systems. Every six months, the Foundation's financial statements are subject to evaluations performed by an independent audit. Recently, FAS underwent its 30th assessment, which was approved, like all, with no reservations.

With an integrated and participatory action model, FAS reaches its 15th year serving 802 communities, villages, and neighborhoods, and more than 21 thousand families throughout the territory.

For that, we have collaborators in the municipalities of Manaus, Carauari, Eirunepé, Fonte Boa, Iranduba, Itapiranga, Manicoré, Novo Aripuanã, Tefé, and Uarini. In addition to the Amazon, our team operates from other regions of the country, from the South to the Northeast.

Consistent with our values of equity and support for female empowerment, women are an essential part of our team, representing 57% of employees, with 59% of them in coordination positions.

## If FAS was a person, it would be...

### A woman

57% of people working at FAS are women

### Young

42% of them are up to 32 years old

### Graduate with Higher Education

58% of people working at FAS have a college degree



### Leader

63% of people in FAS leadership positions are women

### Born in Amazonas

79% of the people who work at FAS are from Amazonas state

### Dedicated

3 years and 8 months is the average time people work at FAS

### Hybrid

51% of people working at FAS work in a hybrid model

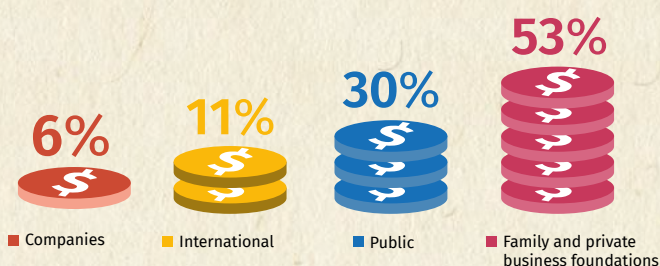


In 2022, with the expansion of FAS's operations, our teams traveled to the most diverse regions of the Amazon. Photo: Rodolfo Pongelupe.

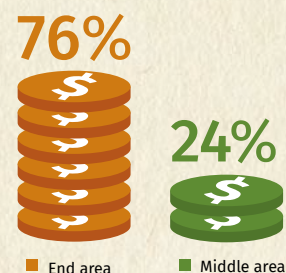
# FINANCIAL EXECUTION 2022

COMPONENT	VALUES (R\$ x 1,00)	
<b>END AREA PROGRAMS</b>	<b>30.247.439</b>	
<b>(PSI) Innovative Solutions Program</b>	<b>10.762.231</b>	
International cooperation	5.372.730	
Innovative projects (income, sport, indigenous culture, and others)	3.441.099	
Technical-scientific projects	1.948.402	
<b>(PES) Education for Sustainability Program</b>	<b>8.535.746</b>	
PES implementation and complementary projects	3.385.375	
Innovation and Education Centers for Sustainable Development	2.813.438	
Integral Development of the Amazon Riverside Children and Teenagers (Dicara)	2.336.933	
<b>(PFP) Standing Forest Program</b>	<b>5.585.149</b>	
Bolsa Floresta Program (Family PBF*)	891.420	
PFP implementation and complementary projects	2.472.034	
Income generation	1.801.689	
Community infrastructure	420.005	
<b>(PSF) Health in the Forest Program</b>	<b>3.327.762</b>	
Actions to support health and telehealth	2.459.984	
Health Education	676.208	
Public Policies	191.570	
<b>(Pensa) Amazon Entrepreneurship and Sustainable Business Program</b>	<b>2.036.551</b>	
Business incubator	1.078.849	
Tourism and crafts	735.532	
Sustainable finance	222.169	
<b>MIDDLE AREA PROGRAMS</b>	<b>9.602.815</b>	
<b>Administration and Infrastructure</b>	<b>3.976.591</b>	
<b>(PDI) Institutional Development Program</b>	<b>2.770.882</b>	
<b>Institutional Communication</b>	<b>1.711.201</b>	
<b>(PGT) Management and Transparency Program</b>	<b>1.144.142</b>	
<b>BUDGET EXECUTION</b>	<b>%</b>	
END Area Execution	76%	30.247.439
MIDDLE Area Execution	24%	9.602.815
Total Execution		39.850.254

Origin of funds raised in 2022



Destination of resources\*\*



\*Payments from the Bolsa Floresta Program (PBF) were under FAS's responsibility until March 2022. As of April 2022, the Amazonas State Government took over this public policy process.

\*\*In 2022, FAS raised R\$ 95,348,250 for execution that year and in subsequent years.

Middle area



## FUNDRAISING AND RELATIONSHIP

To support our work, the Foundation relies on a diversified system of funding sources, which includes companies, private or family foundations, multilateral institutions, individuals, and national and foreign funds. Last year, our fundraising team got reinforcements, submitted 38 proposals

to government calls, and expanded several international relationships. As a result, we have reached a total of R\$ 95,34 million in resources for our programs and projects, with a significant impact on the improvement of the lives of thousands of Amazonians.



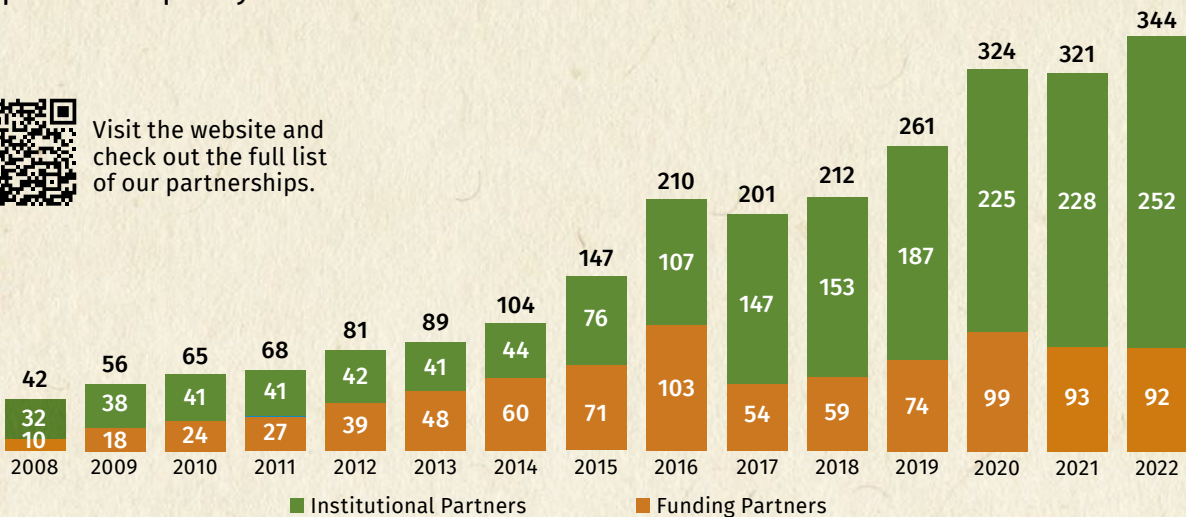
FAS's delegation in the United States was represented by the General Superintendent, Virgilio Viana, and Ambassadors Richard Edelman and Fafá de Belém. Photo: Getty Images

## OUR ECOSYSTEM

FAS acts in synergy with community associations, socio-environmental organizations, public administration representatives, financial institutions, and companies, among other agents committed to the sustainable development of the Amazon. Last year, we reached 344 institutional partnerships, a network that is expanding to keep the forest alive and promote local populations' quality of life.



Visit the website and check out the full list of our partnerships.



## COMMUNICATION

In 2022, FAS strengthened its brand and digital presence. We expanded our multimedia content production to disseminate sustainable initiatives and solutions for the Amazon region. And the public responded: our profiles were more followed and shared, seen, heard, and watched on major social media platforms. We received a donation from Meta for actions on Instagram and gained the strength to reach 27,198,274 users over the year. We also had record hits on our website (116 thousand extra visits in October alone), which got an updated and more dynamic version.

In the press, the year was marked by great campaigns on vehicles of national reach (Folha de São Paulo, O Globo, Record TV, Band TV, Esporte Espectacular) and worldwide (Associated Press, Wall Street Journal). We also strengthened partnerships to expand

our reach and train journalists engaged in the Amazon socio-environmental cause. This was the case of the partnership with the website O Eco to train socio-environmental Journalists.

In a year of decisive elections for the future of the Amazon region and its peoples, FAS developed the “I Vote for a Living Amazon” campaign. As a part of the “Amazon in Elections” project – developed with the support of the Climate and Society Institute (ICS) – the communication initiative reached more than 4 million people. Within the face-to-face actions, we held the “Amazon Alive Hackathon” in Manaus. The event, which involved university students from the city in socio-environmental content creation, innovated by being the first communication marathon in Brazil with this theme.



**3.050**

News stories published in the press in 2022



**163**

Thousand followers on social media



**727**

Thousand visits to FAS's website in 2022 da FAS em 2022



**1.045.642**

Total Instagram engagement



In 2022, the Amazon Alive Hackathon awarded three groups of Communication students from Manaus (AM) in a socio-environmental content creation contest. Photo: Samara Souza

## FAS KNOWLEDGE AND PUBLICATIONS


The Amazon teaches us every day. This learning is cultivated at the base – the ancestral cultures of the forests and rivers' populations and thickens through the practice of sustainable projects, meetings, and the exchange of ideas with the technical and scientific fields. So much knowledge has to be shared with everybody and multiplied so that society is increasingly aware of the power the Amazon can be in the world and of the importance of valuing its socio-biodiversity.

Therefore, the multidisciplinary agenda "FAS Knowledge" is dedicated to disseminating the knowledge and experiences accumulated by FAS within the context of the UN Sustainable Development Goals. The agenda operates on 4 thematic axes: technical-scientific knowledge production; adoption and dissemination of platforms; learning groups; events and publications.

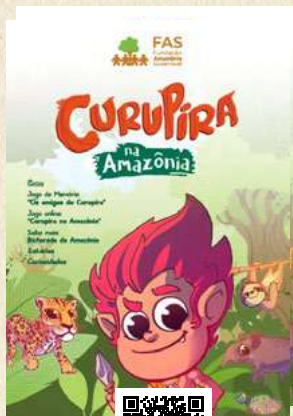

**29**  
Publications produced



**6.116**  
Number of publications' downloads



Scan the QR Codes and check out some of the 29 publications by the Foundation for Amazon Sustainability in 2022:











## BOARD OF DIRECTORS (CAD)

Chairman: Benjamin Benzaquen Sicsú  
Vice-president: Neliton Marques da Silva - Federal University of Amazonas (UFAM)

## GOVERNMENT

Thomaz Afonso Queiróz Nogueira |  
Former State Secretary for Planning,  
Development, Technology and Innovation (Seplancti)  
André Luiz Zogahib | Rector in the University of the  
State of Amazonas (UEA)

## CIVIL SOCIETY

Rosimere Maria Vieira Teles | Coordinator of  
the Indigenous Women Network in the State of Amazonas  
Christiane Torloni | Amazon Forever

Alternates:

André Palhano | São Paulo Virada Sustentável  
Rebecca Martins Garcia | President of the Maria Bonita  
Center of Assistance for Women's Development

## BUSINESS SEGMENT

Jack Correa | JC Articulation and Strategies  
Firmin Antonio | Accor Group Brazil/New Cycle  
Roberto Luiz Leme Klabin | SOS Mata Atlântica Foundation

Alternate:

Yacoff Sarkovas | Sarkovas Consulting

## ACADEMIC SEGMENT

Adalberto Luis Val | National Institute of Amazonian  
Research  
Giselle Vilela Lins Maranhão | Nilton Lins University  
Neliton Marques da Silva | Federal University of  
Amazonas (UFAM)

Alternates:

Carlos Eduardo Frickmann Young |  
Federal University of Rio de Janeiro (UFRJ)  
Mary Allegretti | Institute for Amazonian Studies (IEA)

## FISCAL COUNCIL

Joseny Gusmão da Silva – Regional Accounting  
Council of the State of Amazonas (CRCAM)  
José Roberto Kassai – University of São Paulo (USP)  
Robson Matheus – Regional Accounting Council of Amazonas  
Yara Consuelo Cintra – Federal University of Rio de Janeiro  
(UFRJ)

## FAS AMBASSADORS

Fafá de Belém – Brazilian artist born in the Amazon  
Fernando Henrique Cardoso – Former President of Brazil  
Richard Edelman – CEO of Edelman  
Sylvie Benard – Corporate Environment Specialist

## SUPERINTENDENCE

Virgílio Viana – General Superintendent  
Valcléia Solidade – Superintendent of Communities  
Sustainable Development  
Victor Salviati – Superintendent of Innovation and  
Institutional Development  
Luiz Villares – Administrative-Financial  
Superintendent  
Michelle Costa – Superintendent of Management  
and Planning

## COVER CHARACTERS

Neurilene Cruz, native of the Kambeba ethnic  
group, entrepreneur, and resident of the Três  
Unidos Community, in the Rio Negro Environmental  
Protection Area (APA) (AM) | Elsivan Feitosa  
Ferreira, Paranã Velho Fishing Agreement handler,  
in the Amanã Sustainable Development Reserve  
(AM) | Carmen Loraine Cunha de Oliveira,  
educommunication, reading, and agroecological  
practices student in the Punã Community, located  
around the Mamirauá Sustainable Development  
Reserve (AM)

## REPORT OF ACTIVITIES 2022

Editorial project: Júlia De Freitas and João Cunha |  
Text: João Cunha | Cover, graphic design and layout:  
Bosco Leite | Review: Ana Menezes, Edvaldo Corrêa,  
Eunice Venturi, Fabiana Cunha, Gabriela Sampaio,  
João Cunha, Júlia De Freitas, Michelle Costa, Mickela  
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The acronyms for FAS' programs, projects, and solutions  
were kept in their original versions in Portuguese.



Innovation and Education Center for Sustainable Development (NIEDS) Agnello Uchôa Bittencourt (FAS), in the community of Tumbira, in the Rio Negro Sustainable Development Reserve (AM). Photo: Bruno Kelly



*We are Amazon*



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